



About Star International MSME Forum



50+ Events, 1000+ Awards,
100+ International Delegates,
10+ International Tours

Star International MSME Forum is a non-government, not-for-profit organization committed to accelerating the global transformation of India's Micro, Small & Medium Enterprises (MSMEs). As one of India's most dynamic platforms for global business diplomacy, the Forum acts as a bridge connecting visionary entrepreneurs, investors, policymakers, and trade bodies across the world. Built on the foundation of collaboration, innovation, and sustainable progress, the Forum empowers businesses to transcend boundaries — enabling Indian MSMEs to explore international markets, access trade opportunities, and form long-term bilateral partnerships that drive prosperity. With an extensive network spanning multiple industries and nations, Star International MSME Forum stands as a trusted catalyst in nurturing global trade harmony, economic cooperation, and enterprise excellence.

Meet our founders:



Harish Chandra
Chairman, Star International MSME



Mahakk A Thakur
President, Star International MSME

Our partners:



Key Focus Areas

At Star International MSME Forum, we are dedicated to forging meaningful global connections that transform local enterprises into internationally recognized entities. Our work revolves around creating platforms, partnerships, and policies that empower MSMEs to thrive on the global stage.



Bilateral Trade Promotion

Facilitating trade collaborations between Indian MSMEs and global enterprises, unlocking cross-border opportunities through trade events, forums, and delegations.

Strengthening India's trade relations by fostering dialogue among governments, chambers of commerce, trade bodies, and entrepreneurs worldwide.

Global Business Diplomacy



Supporting MSMEs in their global expansion through expert guidance in export strategy, compliance, trade finance, and market access.



MSME Growth Facilitation

Building trusted networks that link businesses with international distributors, financiers, and consultants for mutual advancement.

Strategic Partnerships



Our Philosophy

Vision:

To transform India's MSMEs into competitive global powerhouses that champion innovation, quality, and sustainable growth on the international stage.

Mission:

To empower entrepreneurs through knowledge, diplomacy, and strategic guidance while fostering long-term global trade partnerships that uplift India's MSME ecosystem.

Objectives:



Glimpses of past event:



Offerings

International MSME Business Conclave: Annual flagship event bringing together entrepreneurs, policymakers, investors, and dignitaries from India and around the world, featuring awards, panel discussions, networking, and B2B/B2G meetings.

- ✓ **Local to Global:** Strategic guidance, partner connections, and market entry support to take Indian MSMEs international.
- ✓ **Awards & Recognition:** Star MSME Awards celebrate excellence, resilience, and innovation with national and global recognition.
Trade Promotion: Curated delegations and bilateral business forums designed to facilitate direct partnerships, cross-border trade, and mutually beneficial investment.
- ✓ **Skill Development:** Workshops, seminars, and knowledge sessions focused on emerging trends, business transformation, export strategies, and innovation.
- ✓ **Regulatory & Compliance Services:** Assistance in meeting international trade and industry regulations, ensuring smooth cross-border operations.
- ✓ **Legal & Advisory Support:** Expert legal frameworks and contractual guidance for international trade, protecting business interests globally.
- ✓ **Trademark and Registration:** End-to-end support for brand protection, trademark filing, patents, and registration in India and abroad.
- ✓ **Product Launch Assistance:** Planning, strategizing, and executing international product launches with market analysis, distribution mapping, and promotional support.
- ✓ **Expert Talks & Knowledge Forums:** Educational sessions and networking events led by global trade experts, policymakers, and business leaders to inspire MSME growth.

Together, let's build a global future powered by Indian enterprise and international collaboration.

How to register:

Please visit our website www.starimf.com and follow the steps to register in our upcoming event.

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